

PRIVACY POLICY

Last Updated: 1 February 2025

Meybar Medical ("Meybar," "we," "us") is committed to protecting the privacy of our users. This Privacy Policy explains how we collect, use, and protect your personal information.

1. Information We Collect

1.1. **Personal Information:** Name, contact details, practice information, and other data provided by medical professionals. 1.2. **Technical Data:** IP address, browser type, and website usage statistics.

2. How We Use Your Information

2.1. To provide and improve our marketing services. 2.2. To communicate with users regarding updates and promotions. 2.3. To comply with legal and regulatory obligations.

3. Data Protection and Security

3.1. We implement industry-standard security measures to protect user data. 3.2. We do not sell, trade, or share personal data with third parties, except as required by law.

4. Data Retention

4.1. We retain personal data only for as long as necessary to fulfill our services and legal obligations. 4.2. Users may request data deletion at any time.

5. Your Rights

5.1. **Access:** You can request details of the personal information we hold about you. 5.2. **Correction:** You may request corrections to your personal data. 5.3. **Objection:** You may opt out of marketing communications.

6. Cookies

6.1. We use cookies to enhance website functionality and user experience. 6.2. Users can manage cookie preferences through browser settings.

7. Third-Party Links

7.1. Our website may contain links to external sites, which have their own privacy policies. 7.2. We are not responsible for data collection on third-party websites.

8. Changes to This Policy

8.1. We may update this Privacy Policy periodically. 8.2. Continued use of our website after updates constitutes acceptance of the revised policy.

9. Contact Us

For privacy-related inquiries, contact us at doctors@meybarmedical.co.za